RICHARD DARAMOLA

Senior Technical Product Designer

alaorichard2010@gmail.com | +234 916 7704 520 | Lagos, Nigeria | LinkedIn | Portfolio

SUMMARY

Senior Technical Product Designer with 5+ years across agricultural finance, operational software and client-side product work, four of them owning design and product direction for AFaaS and AgricOS at Babban Gona. Owns outcomes end to end, from field discovery and problem framing through scope trade-offs, roadmap sequencing, interface design and adoption. Decisions that unlocked capital and capacity: an offline-first architecture that made field capture viable without connectivity, an audit trail that opened direct lending from eight Nigerian banks, operating tooling for 800+ farmer-led microenterprises, and a configuration layer that took engineering off the critical path for partner onboarding. Builds the design systems and shared standards that let teams ship faster, and cuts the features that test well internally but fail on the ground.

CORE SKILLS

Product Strategy & Roadmapping • 0-to-1 Product Design • Product Discovery & Field Research • Requirements Definition • Prioritization • Design Systems • Offline-First & Low-Literacy Interfaces • Accessibility on Low-End Android • Stakeholder Alignment • Cross-Functional Leadership • Agricultural Finance • Figma • ProtoPie • Framer • Jira • Confluence • Mixpanel • UXCam • Miro • Notion

EXPERIENCE

Senior Technical Product Designer — Babban Gona — Jan 2023 – Present

Babban Gona's network has financed more than 500,000 smallholder farmers since inception, deploying over $250M in credit and inputs at repayment above 99%. Independently assessed by the Gates Foundation as the only financially sustainable programme in a global study of 40 smallholder financing models, and described by IFC Africa leadership as the Rolls Royce of agtech solutions for smallholder farmers.

- Championed an offline-first data model over the originally scoped connected build, trading slower delivery for field capture that works on entry-level Android devices through hours without signal.
- Rebuilt credit and input distribution around biometric farmer identity and a single payment record, producing an audit trail that passes lender review; eight Nigerian banks have since approved direct lending against networks built on this model.
- Designed and shipped the AFaaS Activity Dashboard, prioritising the handful of signals that trigger an intervention over everything source systems could expose, moving programme reporting from end-of-cycle to in-season.
- Led AFaaS Config from discovery through launch, a configuration layer that lets non-technical operations staff define activities, forms and approval logic themselves, removing engineering from the critical path for partner onboarding.
- Launched registration, input distribution and repayment capabilities for 800+ Community Agricultural Finance Institutions, farmer-led microenterprises each serving roughly 100 farmers.
- Established the design system and shared standards now used across every internal tool on the platform, giving engineering a single source of truth and shortening delivery time for new features.
- Ran field discovery with Coaches, Operators and farmers and used the evidence to cut planned features that tested well internally but failed on the ground, avoiding wasted build and rework.
- Owned roadmap prioritisation with programme and engineering leads, translating operational risk into priority rather than accepting a feature list as given, and set the critique and handoff standards new designers work to.

Design Lead (Advisory) — Alpha Pride

Nov 2025 – Feb 2026

Concurrent engagement held alongside the Babban Gona role.

- Led design for internal initiatives, introducing a shared critique and handoff process where none existed.
- Cut design-to-engineering rework by replacing ad-hoc requests with a written brief-and-review cycle.
- Mentored junior designers on research framing and self-critique.

Product Designer — Studio 14

Oct 2021 – Nov 2022

Lagos product studio delivering digital products across multiple concurrent client engagements.

- Designed digital products across multiple client engagements, from discovery through delivery.
- Translated ambiguous business requirements into testable interface decisions, running usability sessions to settle internal disagreements with evidence rather than opinion.
- Contributed the reusable components that became the studio's baseline UI kit.

EDUCATION

Bachelor of Science, Building — University of Lagos, Nigeria

CERTIFICATIONS

- Interaction Design Foundation — AI for Designers (2026)
- Interaction Design Foundation — Design for the 21st Century (2026)
- Google — UX Design Professional Certificate (2021)